



# PAGETECH PUBLISHING, INC.

DBA  4DIRECTION DESIGN

## CORE COMPETENCIES

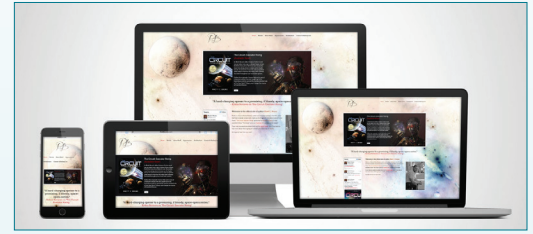
4 Direction Design is a Native American, woman owned graphic and web design company. We have a highly creative group of designers and developers who evolved on the cutting edge of the communications industry. Blending our creativity and expertise with the power of today's digital technology, we offer a unique menu of services.



### Graphic Design Business & Advertising:

- Logo & Brand Identity
- Flyers, Ads
- Banners
- Product Brochures
- Financial Statements
- Custom Fine Art & Illustration, Screen art

## CAPABILITY STATEMENT



### Web Design Custom & Wordpress:

- Web Development
- Search Engine Optimization
- Responsive Layout
- Social Marketing
- Modern Graphics Design
- Hosting Service Research

## DIFFERENTIATORS

- Over 25 Years Experience in Design & Development
- Nationwide Service
- Education Technology Integration
- Research Strategy & Analysis
- Curation and Organization of Resources
- WordPress Platform Expertise
- Custom HTML Website Development

## PAST PERFORMANCE

### Graphic Design:

- Rockland Retina - Ophthalmologist - New City, NY
  - \* Logo design, business & appointment cards, tri-fold brochure
- USO Welcome Center - Orlando, FL
  - \* 5 Page 4/Color 8.5" x 11" Folded brochure
- Treme Jazz Bar - Islip, NY
  - \* Logo/Brand Identity for all promotional items and outside awning sign of the bar
- Orangetown Jewish Center - Orangetown, NY
  - \* Full size door graphics for annual campaign
- Desmoid Tumor Research Foundation - Suffern, NY
  - \* Annual fundraiser invitation and response cards

### Web Design:

- Procore Physical Therapy - [www.procorept.com](http://www.procorept.com)
- Performance Paddle Camp - [www.performancepaddlecamp.com](http://www.performancepaddlecamp.com)
- My Superrooter - [www.mysuperrooter.com](http://www.mysuperrooter.com)
- NYSOPEP - [www.nysopep.org](http://www.nysopep.org)
- MP Displays, LLC - [www.mpdisplays.com](http://www.mpdisplays.com)
- Elise Glisci, Industrial Designer - [www.eliseglisci.com](http://www.eliseglisci.com)
- Rhett Bruno, Author - [www.rhettbruno.com](http://www.rhettbruno.com)

## SOCIO-ECONOMIC STATUS

- NATIVE AMERICAN
- Small Business
- EDWOSB

## NAICS & PSC CODES

- 541430 - Graphic Design Services
- 541511 - Custom Computer Programming Services
- T001 - Photo/Map/Print/Publication - Arts/Graphics
- R499 - Support Professional

## CERTIFICATIONS

- MWBE
- WBE
- DBE

## COMPANY DATA

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