



## CAPABILITY STATEMENT

[www.4directiondesign.com](http://www.4directiondesign.com)

4Direction Design is a Native American, woman owned graphic and web design company. We have a highly creative group of designers and developers who evolved on the cutting edge of the communications industry.

### CORE COMPETENCIES

#### Graphic Design

- Logo & Brand Identity
- Flyers, Ads, Bi-Fold & Tri-fold Brochures, Direct Mail
- Retractable Banners, Signage, Restaurant Menus
- Product & Advertising Catalogs
- Annual / Financial Reports
- Screen art for promotional items

#### Web Design

- Web Development
- Search Engine Optimization
- Responsive Layout
- Social Marketing
- Custom Graphics Design
- Hosting Service Research

### PAST PERFORMANCE

#### Graphic Design

- NYSOPEP - West Haverstraw, NY
  - \* Three, Tri-Fold Brochures for "Strong Bones" Campaign
- Rockland Economic Development Corp.  
PTAC - Pearl River, NY
  - \* Logo Design, Trade Show Material, Table & Retractable Banner
- Rockland Retina - Ophthalmologist - New City, NY
  - \* Logo design, business & appointment cards, tri-fold brochure
- USO Welcome Center - Orlando, FL
  - \* 5 Page 4/Color 8.5" x 11" Folded brochure
- Orangetown Jewish Center - Orangetown, NY
  - \* Full size door graphics for annual campaign
- Desmoid Tumor Research Foundation - Suffern, NY
  - \* Annual fundraiser invitation and response cards

#### Web Design

- NYSOPEP - New York State Osteoporosis Prevention & Education Program, West Haverstraw, NY  
[www.nysopep.org](http://www.nysopep.org)
- Rockland Housing Action Coalition, Inc.  
[www.rhachomes.org](http://www.rhachomes.org)
- Procure Physical Therapy - Valley Cottage NY  
[www.procurept.com](http://www.procurept.com)
- Performance Paddle Camp - Nyack, NY  
[www.performancepaddlecamp.com](http://www.performancepaddlecamp.com)
- Norum Physical Therapy - Montvale, NJ  
[www.norumphysicaltherapy.com](http://www.norumphysicaltherapy.com)

### DIFFERENTIATORS

- Nationwide Service
- Education Technology Integration
- Research Strategy & Analysis
- Curation and Organization of Resources
- WordPress Platform Expertise
- Custom HTML Website Development

### COMPANY DATA

**DUNS #:** 965011083  
**CAGE #:** 6N4U9  
EDWOSB  
MWBE - #57822  
DBE

**NAICS:**  
541430  
541511  
541810

**ESD CODES:**  
ESD-I-0309  
ESD-I-2326  
ESD-I-2447

**PSC CODES:**  
T001  
R499

### CONTACT

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